



## *Train the Trainer*

### **Why train the trainer?**

By training trainers, organizations can ensure consistency in the delivery of content and teaching methodologies. Trainers can adhere to established standards and guidelines, maintaining uniformity across various training sessions.

Instead of relying solely on subject matter experts or external trainers, organizations can develop an internal pool of trainers who can deliver training to larger groups or across multiple locations.

It's cost effective compared to hiring external trainers. Internal trainers have a better understanding of the organization's culture, goals, and specific needs. They can customize training content to address the unique challenges and requirements of the organization and its employees.

Overall, training the trainer can yield numerous benefits for organizations, including improved consistency, scalability, cost-effectiveness, and the development of a skilled internal workforce.

### **Course content**

- What makes a good trainer?
- Working to a training plan
- Learner characteristics & basic learning styles
- Setting training objectives
- The 'Four Step' Plan
- Effective communication & communication barriers
- Giving and receiving effective feedback
- Monitoring and evaluating training
- Tips and techniques for trainers

*Empower, Educate, Enable: Train the Trainer!*



*Course duration*

Two days

*Location*

At SIGTA Training Centre in Portslade or onsite with sufficient delegates

